

Message Text

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PAGE 01 TURIN 00043 262025Z
ACTION EUR-12

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R 261200Z JAN 78
FM AMCONSUL TURIN
TO USDOC WASHDC
INFO SECSTATE WASHDC 0827
AMEMBASSY ROME
AMCONSUL FLORENCE
AMCONSUL GENOA
AMCONSUL MILAN
AMCONSUL NAPLES
AMCONSUL PALERMO
AMCONSUL TRIESTE

UNCLAS TURIN 0043

E.O. 11652: N/A
TAGS: BEXP, IT
SUBJ: FOREIGN BUYER PROGRAM (FBP): TURIN S PROMOTION OF
VISIT TO CHICAGO FOOD PROCESSORS EXPOSITION (FEB.
10-15, 1978) BY LOCAL BUSINESSMEN.
CHICAGO AND NEW YORK FIELD OFFICE ASSISTANCE REQUESTED.

REF: 10 FAM 316.3/316.4

1. WE ARE PLEASED TO REPORT CONFIRMATION FROM GROUP OF
ELEVEN LOCAL BUSINESSMEN WHO WILL BE VISITING SUBJECT F.B.P.-
DESIGNATED SHOW. PACKAGE TOUR SUCCESSFULLY ORGANIZED BY
AMCONSUL TURIN WITH COOPERATION OF LOCAL AGENCY ("HOTELPLAN,"
VIA ARSENALE 14, 10121 TORINO) UTILIZING T.W.A. FLIGHT
FACILITIES.

2. TRAVELLERS ARE ALL OWNERS AND/OR EXECUTIVES OF PIEDMONT-X
BASED, NATIONALLY PROMINENT ITALIAN FOOD-PROCESSING
ENTERPRISES MOSTLY ACTIVE IN MEAT-FREEZING AND SAUSAGE-
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MANUFACTURING BUSINESS. AT LEAST NINE PEOPLE WOULD BE
INTERESTED IN TOURING MOST REPRESENTATIVE SLAUGHTER HOUSES
AS WELL AS MEAT PROCESSING/REFRIGERATION ESTABLISHMENTS,
WHILE REMAINDER WOULD LIKE TO VISIT ONE U.S. DAIRY PRODUCTS
MANUFACTURING COMPANY -- ALL IN CHICAGO AND NEW YORK AREAS.
GROUP OF FOURTEEN (INCLUDING THREE WIVES), ACCOMPANIED B Y
"HOTELPLAN" ENGLISH-SPEAKING MANAGER, MR. GUIDO DONATI, WILL

BE IN CHICAGO FROM FEB. 11 THROUGH FEB. 15 AND IN NEW YORK CITY FROM FEB. 16 THROUGH MORNING OF FEB. 18.

3. CONSULATE WOULD APPRECIATE URGENT RESPONSE FROM USDOC REGARDING POSSIBILITY OF PROVISION OF FOLLOWING ASSISTANCE BY CHICAGO AND NEW YORK FIELD OFFICES:

A. FOR CHICAGO. CONTACT MR. DONATI AND PARTY AT CONRAD HILTON HOTEL (720 S. MICHIGAN AV., TEL. WA24400) EARLY MORNING OF MONDAY, FEB. 13 TO ARRANGE GROUP VISIT TO SUBJECT SHOW IN DESIRABLE COMPANY OF FIELD OFFICE REPRESENTATIVE (FIELD OFFICE PRIVATE BUS SERVICE AVAILABLE?). ALSO ORGANIZE PLANT VISITS AS APPROPRIATE.

B. FOR NEW YORK. ORGANIZE PLANT VISITS AS APPROPRIATE. CONTACT MR. DONATI EARLY MORNING OF THURSDAY, FEB. 16 UPON HIS ARRIVAL AT STATLER HILTON HOTEL (7TH AVE/33RD ST., TEL. 7365000) TO FURNISH DIRECTIONS.

4. PLEASE PROVIDE BY PRIORITY CABLE TENTATIVE OR FINAL LIST OF PLANTS TO BE VISITED, INDICATING ANY FORESEEABLE ADMISSION FEES. IF FIELD OFFICES UNABLE TO MEET ABOVE REQUESTS, PLEASE SO ADVISE AND OFFER ALTERNATIVE SUGGESTIONS.

5. FULL LIST OF VISITORS AND THEIR COMPANY NAMES AND ADDRESSES FOLLOWS BY SEPTEL.
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